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## A Million A Day See Open Eye Ads

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Plymouth Based Pay Per Click Management Company Open Eye Marketing is delivering search results on Google, Yahoo, MSN and the other major search engines culminating in over one million people seeing their clients ads every day. What makes this more remarkable is that some of their clients advertising budgets are as little as £50 a month. MD Andy Maclean says "we are providing small to medium sized businesses with a very cost effective way to promote themselves in what are effectively the worlds biggest media, the search engines. What's more our clients don't simply pay for this coverage they only pay per visitor that gets to their website as a result of seeing them on Google, Yahoo or another search engine. There is no way any business can get this volume of people seeing their name and message in this manner or at this cost." Open Eye Marketing is building its name as the UKs leading pay per click management company. Its 60 clients receive on average 17000 search result, or ad views a day which turns into on average 500 web site visitors a day. At peak times one clients receive upwards of 5000 visitors a day resulting in approximately £25000 of orders.