
A Google Life 19/9/07

Google provides me with an income, it makes sure I dont get lost, it enables me to share photos and documents with anyone, anywhere. Google even wakes me up in the morning!

Once my usual lunchtime activity of reading the BBC site has ended and procrastination was still an objective, at least till I finished my 4th coffee of the day (its only fair) I doodled down all the Google features and activites that touch my life that occurred to me the day before (and which is pretty much like every day). The results surprsied even me :

- I awake as a text message sent to me from my Google Calendar is telling me I have 3/4 hour to get to my breakfast meeting.
- In the car to the meeting I ponder the current monthly business turnover figures, most of which is clients funds paying us to pay their Google advertising campaigns, much of the rest is our fees for managing their Google campaigns.
- Get back to the office and check my emails - via Gmail (GoogleMail).
- Check over the actual busines turnover figures and upload the spreadsheet to Google docs so I can check it at home and at the office.
- Manage clients Google Adwords campaigns. This includes amongst other things 2 phone calls from my account managers at Google.
- On the way to another meeting (which my Google Calendar texted me to remind me) I get lost and realize ive forgotten the name of the person im going to see (I always do this). So 1st I refer back to the Google maps print out to try and make some sense of where I am and 2nd I access Gmail on my phone to get the name of the person im going to see.
- Back at home I check out our new web sites daily stats on Google Analytics, the snassy free web analytics tool. Good news lots of targeted traffic resulting from our own Google Adwords campaign.
- I want to find out how much those memory foam mattresses and pillows are - Niks always got a bad back. So I do a Google search for it.
- At the end of a long day I grab the camera and upload our pictures of our previous weekends short holiday to Picasa, Googles free picture manager software. I also upload it to picasa web based version so I, you, anyone can view all my pictures on the web, anywhere.

-Andy

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